

NEWS RELEASE*[Witt-NR-01-2024_Vietnam]*January 18th, 2024**WITTMANN establishes subsidiary in Vietnam**

With the foundation of its own sales and service subsidiary in Vietnam, the WITTMANN Group, headquartered in Austria, strengthens its market presence in Southeast Asia.



Giang An Le has taken over the management of WITTMANN Vietnam Co., Ltd.

“Vietnam is growing rapidly more and more significant as a production location for the injection molding industry”, emphasizes Michael Wittmann, owner and CEO of the WITTMANN Group. “We are now responding to this trend by establishing WITTMANN Vietnam Co., Ltd in Ho Chi Minh City. This will enable us to serve our local customers there even more effectively and to provide flexible support for the development of new production facilities. With this action, we are further strengthening our customer base in Southeast Asia.”

The plastics industry in Vietnam has already shown continuous dynamic growth in recent years. WITTMANN is now further developing its already significant customer base in that area. Since 2015, the company has been present in Vietnam with a local agency, and its cooperation with TAO BANGKOK (VIETNAM) Co. LTD will be continued. In this way, WITTMANN will provide optimal continuity and security for its customers in the region.

Giang An Le is the General Manager of the new subsidiary. He will now further expand the company’s sales and service network in Vietnam. The graduate electrical engineer contributes 20 years of experience in international production and mechanical engineering companies, mainly in the plastics industry. As a German citizen with Vietnamese roots, Giang An Le is at home in both the European and Asian cultures.

Innovative technologies and application technology counselling in demand

Ho Chi Minh City is situated in southern Vietnam and thus in an important center of the plastics industry. The corporate headquarters of the new subsidiary are located in the Tan Binh District, in the immediate vicinity of the international airport. This makes WITTMANN in Vietnam also very easy to reach for international customers.



*With its new subsidiary
in Ho Chi Minh City, WITTMANN is located right in the middle
of Vietnam's vibrant plastics processing region.*

Numerous global players are building up new production sites in Vietnam, including many companies already using injection molding machines, robots and auxiliary equipment from the WITTMANN Group in other countries.

“With our great complete solution expertise and the ability to supply entire production cells from a single source, we are in a position to provide excellent support to these companies as well as to local plastics processors”, says Wittmann. “The requirements for higher efficiency and quality standards are continually rising in Southeast Asia. Accordingly, innovative processing technologies, automation solutions and application technology counselling are in high demand.”

Presence strengthened across Southeast Asia

With a total of nine subsidiaries and additional agencies, WITTMANN shows a very strong presence throughout all of Asia and ensures short distances to its customers in all industrial centers. In China, WITTMANN operates its own production plant for

robots and auxiliary equipment thus shortening delivery times for its Asian customers and simplifying logistics.

Simultaneously with the foundation of WITTMANN Vietnam, the Group has also strengthened its presence in the Philippines. There, AustroPlast based in Noveleta near Manila has been engaged as the new sales partner for the entire WITTMANN product portfolio. AustroPlast has more than 20 years of experience in the Philippine plastics processing industry.

The WITTMANN Group

The WITTMANN Group is a globally leading manufacturer of injection molding machines, robots and auxiliary equipment for processing a great variety of plasticizable materials – both plastic and non-plastic. The group of companies has its headquarters in Vienna, Austria and consists of two main divisions: WITTMANN BATTENFELD and WITTMANN. Following the principles of environmental protection, conservation of resources and circular economy, the WITTMANN Group engages in state-of-the-art process technology for maximum energy efficiency in injection molding, and in processing standard materials and materials with a high content of recyclates and renewable raw materials. The products of the WITTMANN Group are designed for horizontal and vertical integration into a Smart Factory and can be interlinked to form an intelligent production cell.

The companies of the group jointly operate ten production plants in six countries, and the additional sales companies at their 37 different locations are present in all major industrial markets around the world.

WITTMANN BATTENFELD pursues the continued strengthening of its market position as a manufacturer of injection molding machines and supplier of comprehensive modern machine technology in modular design. The product range of WITTMANN includes robots and automation systems, material handling systems, dryers, gravimetric and volumetric blenders, granulators, temperature controllers and chillers. The combination of the individual areas under the umbrella of the WITTMANN Group enables perfect integration – to the advantage of injection molding processors with an increasing demand for seamless interlocking of processing machines, automation and auxiliaries.

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